



2x  
Retention<sup>1</sup>

# Enrollment Through Corestream Results In Double Employee Tenure

Duke University Data  
Experts Analyzed Over 1million  
Corestream Enrollment Records



We partnered with Duke University’s Fuqua School of Business Data Science Program to analyze over one million records of Corestream client enrollment data. This client-approved study found a cause-and-effect relationship between voluntary benefits enrollments and employee tenure.

The math proved that higher employee retention rates can be confidently attributed to participation in the voluntary benefits offered by our clients.



Offering voluntary benefits is only the first step to success.

## Clients Need The Right Communications Plan To Drive Understanding and Participation



Only 22% of employers are communicating regularly throughout the year.<sup>2</sup>



Two-thirds of employees (66%) indicated they want their employer to help them better understand their employee benefits throughout the year — not just at open enrollment.<sup>3</sup>

### Scalable, Hassle-Free, No-Cost Solution For Voluntary Benefits And Communications

Offer a robust suite of voluntary benefits that enhance the financial, personal and physical wellbeing of your employees. The Corestream platform is mobile-friendly, intuitive, and customized to your brand.



Financial



Personal



Physical

<sup>1</sup> Study performed by Duke University in Durham, North Carolina. Controlling for all other variables, median employee tenure for those who enroll in at least one benefit through Corestream is 2x those who don’t enroll: 6 years vs 3 years.

<sup>2</sup> Corestream 2021 Pulse Survey.

<sup>3</sup> Voya 2021 Consumer Financial Survey.

Learn more and schedule a demo at [corestream.com](https://www.corestream.com)